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# ALL BMW MODELS IN ONE APP.



# DOWNLOAD THE **BMW Products** APP NOW AND DISCOVER THE PLEASURE OF DRIVING.





### Highlights

HIGHLIGHTS JOURNEY

- Exterior and interior
- Comfort and functionality
- Connectivity
- Driving dynamics
- Assistance systems
- Charging

### Vehicle types

MODELS

- Models & packages
- Design Pure Excellence
- M Sport package • M Sport package Pro
- BMW 7 Series plug-in hybrids
- BMW 7 Series electric vehicle
- BMW 7 Series M Vehicle

BMW 740i: 21" M light-alloy wheels Star-spoke 908 M Bicolour with mixed tyres, exterior colour in metallic C64 Frozen Deep Grey, M Sport package, interior design BMW Individual Merino leather VDF2 Amarone with exclusive elements, Carbon Fibre BMW Individual interior trim with Silver Threads/Piano Black.

Fuel consumption in l/100 km (combined): 8.0-7.0 CO<sub>2</sub> emissions in g/km (combined): 183-159

### BMW i7 xDrive60:

21" BMW Individual aerodynamic wheels 910 multicolour Dark Grey 3D buffed finish with mixed tyres, exterior colour in BMW C4A Oxide Grey metallic, BMW Individual Merino leather/wool-cashmere combination VEII Smoke White/Light Grey with exclusive elements, BMW Individual Ash Flowing Grey, open-pored, fine-wood trim.

Power consumption in kWh/100 km (combined): 19.6–18.4 Electric range: 590–625

The models illustrated in this medium show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the international market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 05/02/2022, the date when this brochure went to press. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

## Equipment

- Wheels and tyres
- Exterior colour world
- Interior colour world

### EOUIPMENT

# TECHNICAL VALUES AND SERVICES

Equipment highlights

Genuine BMW Accessories

**Technical values BMW** Services





# EVERY MOVEMENT CREATES ITS OWN ICON.





# LUXURY REDEFINED.



# BOLDLY SHAPING THE FUTURE.



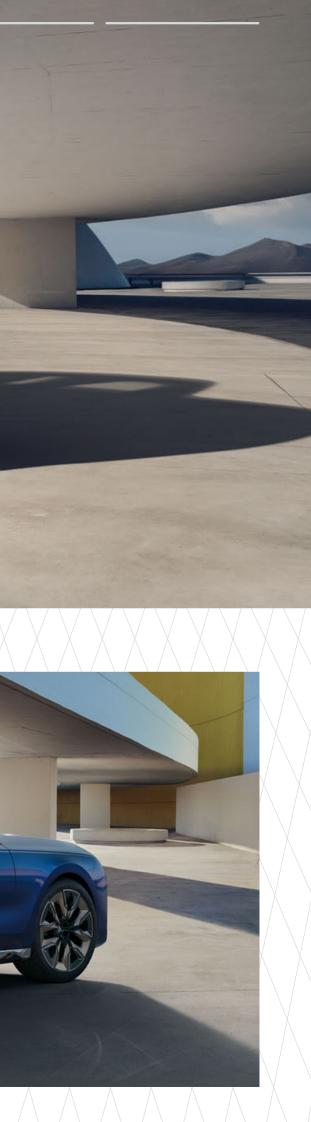
Pure presence that captivates: the BMW 7 Series marks the beginning of a new era and makes a clear statement for the future. Progressive, bold and unmistakable is the new, style-defining face of the BMW 7 Series – impressively characterised by the typical, illuminated BMW kidney grille and the extremely slim crystal headlights Iconic Glow.



# COMPLETENESS AT FIRST GLANCE.

Precise lines emphasise the elongated silhouette of the BMW 7 Series. Generous surfaces and seamless transitions characterise the aesthetics of its impressive appearance. And the sporty, elegant BMW Individual Two-Tone paintwork reveals its unmistakable character in every respect.







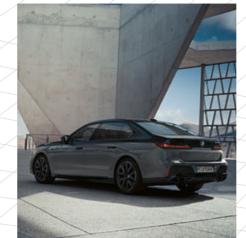
### Descriptions and illustrations include optional equipment.

# PROGRESS ONLY GOES IN ONE DIRECTION.

Even the first impression proves that the BMW 7 Series was created to drive ahead. Extensive contours, clear shapes and narrow rear lights give the rear a powerful and superior appearance giving full effect to its elegance.







# **AESTHETICS THAT** PROMISE SUPERIOR POWER.



In the BMW M760e, elegance and sportiness form a combination that fascinates from the first second. The striking BMW kidney grille and selected design details in Black high-gloss\* lend the sport saloon an athletic yet refined look, and impressively reveal the dynamism represented by the letter M.



# A MEETING OF VISIONARIES.

NICK KNIGHT, ONE OF THE MOST INFLUENTIAL AND VISIONARY FASHION PHOTOGRAPHERS, WAS INVITED TO CREATE A SERIES OF IMAGES OF THE NEW BMW 17. FOR THE LAUNCH OF THE NEW BMW 17, KNIGHT WAS INVITED TO CREATE A SET OF IMAGES OF THE CAR THAT REPRESENT THE CONCEPT OF "FORWARDISM", THE JOY OF SEEING AND FEELING THE FUTURE BEFORE IT HAS BEEN CREATED.



Mr. Knight, you once said that photography is a misunderstood medium because people presume it's about capturing the truth and something we see. But for you, photography is about creating something we can't see, a reflection of the artist's perception. How do you show us the things we can't see?

A photograph is a moment in time, taken completely out of context. It shows a small amount of something that reflects the interpretations of our desires. It is not a factual recording of what is in front of us. When I take a photograph, it is about what I want to see, what I desire and what surprises me.

If a skilled photographer can make us feel things we weren't feeling before, how did you approach photographing an object so familiar to us as a car?

With this campaign, I explicitly wanted to free people's perception up a little bit and allow them to interpret the images in a new way. That's why I inverted the color space digitally and when I looked at the screen, I saw a different world than the one in front of the camera. This was no longer the world we live in; it was a fantasy space that does not exist. It frees us up to enjoy things and feel new things. This not only offers new ways of seeing, but it also frees us from certain decisions and restrictions of reality.

When it comes to fashion film, you say that the narrative comes from the object that is being shown. If we transfer that to the BMW i7, what does that mean?

The car represents a series of values and decisions that have been made. The finish, the textures, everything that has gone into the car represents something. And to transport that, you need to understand these values, otherwise it's hard to take a good picture of it. I realized that when l started working for the Japanese designer Yohji Yamamoto in the mid-1980s. His clothes at that point were so different from anything that anybody had seen. They looked like a different proposal of the human form. and I tried to understand what he was trying to say with it. Fashion is about rejecting what is now and replacing it with something that is new. I think that was exactly what Yamamoto did back then, and I feel like BMW is doing the same with the BMW i7.

Tell us more about the narrative you found in this car.

The first thing I noticed when I got into the BMW i7 was that it is a safe and exciting space. There is a certain amount of luxury that comes with this car – you instantly feel safe, and stress melts away. It feels like it is especially made for you, like a custom experience, which is a luxury, too. I also noticed a level of engagement with the future. The car is already engaging in a new world that is starting to reveal itself around us. Artificial intelligence and technology are working for the driver, which makes every drive more enjoyable. You don't change a car as easily and quickly as the fashion industry might be changing, but this model reflects the change that is happening in society.

The new BMW i7 was born under the star of Forwardism and marks the start of a new era. What does the concept of Forwardism mean to you?

To me, Forwardism is about not being afraid of what is yet to come and of the enormous shifts that are happening in society. I'm very fascinated with the whole idea of virtual reality, avatar versions of ourselves, machine learning or artificial intelligence. As an artist, my job is to reflect who we are and create

a world that we want to live in, with beautiful things that touch emotions. To do that, I need to engage with the future, with robotics, with Al. I need to use new possibilities to create a better future with artistic visions of society.

And how does the concept of Forwardism reflect in your work with the BMW i7?

I love the idea that Forwardism is about aging to the future instead of referencing the past. To me, that is the only way to really express and challenge ourselves. That's why l decided to invert the colors for this shooting, to work in a color space that says: "This is new. This is something you haven't seen before." That was my starting point for creating visuals that get people thinking about something new – and thinking forward. It was important to me that it didn't look like anything else that has been seen before.

# THE NEW LIGHT ON THE ROAD

# NEW FACE, NEW SPARK. THE NEW BMW I7 BRINGS WITH IT TO THE ROAD A HEADLIGHT THAT PUTS EVERY OTHER LIGHT IN THE SHADE. IN PARTNERSHIP WITH SWAROVSKI, BMW HAS DEVELOPED A CRYSTAL HEADLIGHT THAT GUARANTEES AN EFFECT LIKE NEVER BEFORE.





The community of Wattens with its 8,000 inhabitants is home to a small miracle being worked behind inconspicuous facades as each crystal crystals. It was important to Binder is produced. The colors, shapes and facets created here are the result of the tried-and-true manufacturing techniques shaped by founder Daniel Swarovski back at the end of the 19th century, as well as innovative high-tech methods that bring the seemingly impossible to life. This is also the case with the BMW Iconic Glow crystal headlights, which first saw the light of day with the launch of the new BMW i7.

### PRECISION THROUGH MATERIAL.

Each Swarovski crystal starts its creation process in the glassworks, a harsh and hot environment, before it becomes more and more defined. It moves to the Crystal Factory of the Future to be cut and coated in the hands of a robot. But no crystal leaves approaches their car, from the kidney the premises without being checked for quality – by an expert's eye and under a precision magnifier, of course. By combining their respective expertise and transferring this elaborate process to vehicle headlights, Swarovski and BMW are setting new standards on the road in the luxury segment.

### A LOOK BEHIND THE CRYSTALS.

First of all, it's about the size of the and his team that they "do not look like jewelry, but like a grown crystal." After that, the challenge was to find a way to keep the large crystals stable in the setting and ensure that they would still be stable in 15 years' time. Binder explains: "We didn't want to frame the crystals with jewelry claws for aesthetic reasons. That's why we developed a floating device on which they are clamped over inlets."

### A NEW FACET OF LUXURY.

The crystal headlights also create a new facet of luxury in the automotive sector. Aside from their elaborate workmanship, their extraordinary properties are an essential element of the new "Great Entrance Moment": A light show begins as the driver arille to the crystal headlights right up to a side carpet of light in the form of overlapping crystals. BMW sees it as shaping a future-proof luxury that marks a paradigm shift by prioritizing sustainability. Constantly looking ahead, the new crystal headlights are already illuminating the way to an exciting future in which light will play an increasingly important role –

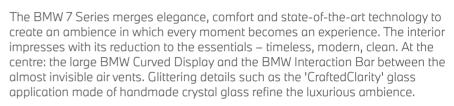
for showcasing, for individualization and for personal driving pleasure.



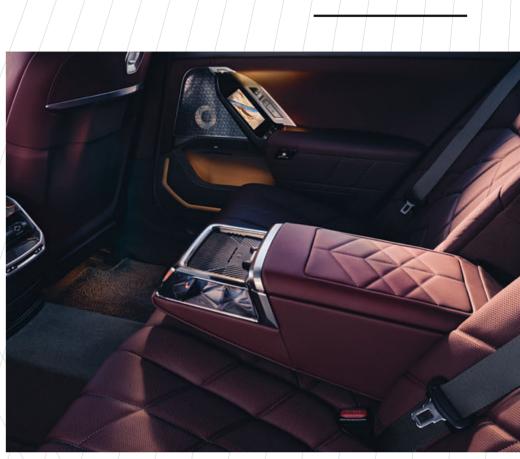
# STRIVING FOR EXCELLENCE.



Descriptions and illustrations include optional equipment.







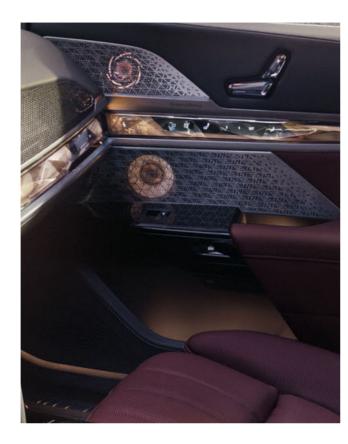


Luxurious and flooded with light, the interior of the BMW 7 Series envelops its passengers with unprecedented generosity. The Sky Lounge panoramic glass sunroof extends the comfortable experience of space up to the sky and opens up unique views. Inimitable seating comfort and plenty of legroom leave nothing to be desired in the rear.



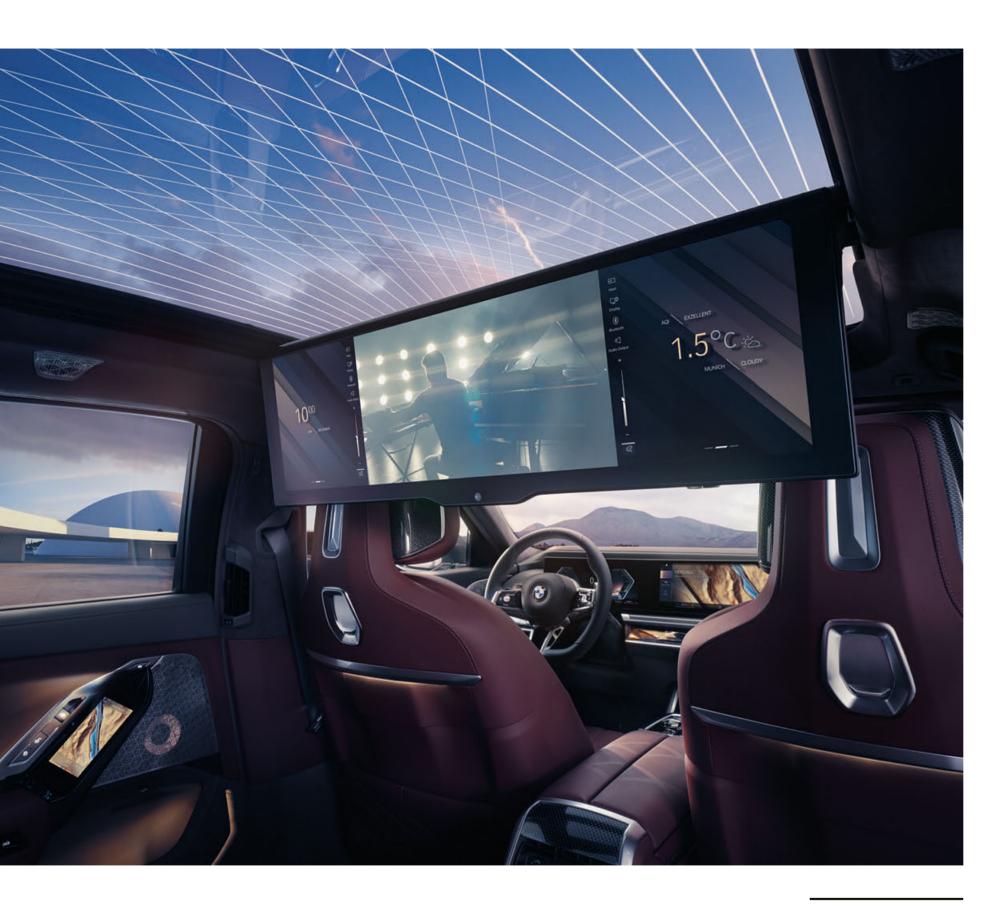
# EXPERIENCE INNOVATION WITH ALL YOUR SENSES.

With the latest BMW iDrive generation, you can seamlessly continue your everyday digital life in the vehicle: interaction with the infotainment system and the Intelligent Personal Assistant is intuitive via the touch screen or voice control. For example, when individually designing your driving experience with My Modes. Whether sporty, efficient or balanced – depending on the mode selected, your BMW adapts the driving dynamics and interior and inspires you with a harmonious overall experience. This is enhanced by the fascinating sound of the Bowers & Wilkins Diamond Surround System, if you wish.











# LET THE SHOW BEGIN.

The Rear-seat entertainment Experience with BMW Touch Command transforms the rear seats of your BMW 7 Series into a private lounge at the touch of a button. Immerse yourself in the expanse of the 31.3" BMW Theatre Screen and enjoy topclass entertainment. All functions are controlled directly on the multi-touch display. Or conveniently via the Touch Command displays in the doors. For maximum convenience, the doors of the BMW 7 Series open and close fully automatically, and let you choose how you want to activate entry into your world of experience – directly at the door, via the My BMW App<sup>1</sup>, with the vehicle key, via the control display or via voice assistant.



Descriptions and illustrations include optional equipment.  $^{\scriptscriptstyle 1}$  Operation via the My BMW App expected from 03/23.

# FASCINATING FOR SEVEN GENERATIONS: THE 7.

IN 1977, A NEVER-BEFORE-SEEN COMBINATION OF POWERFUL DYNAMICS AND INNOVATIVE MOTORISATION EMERGED IN THE LUXURY CAR SEGMENT: THE BMW 7 SERIES. TODAY, WE ARE EXPERIENCING THE NEXT INSTALMENT OF THIS MODERN APPROACH – AND A NEW LEVEL OF FUTURE-PROOF TECHNOLOGY. TIME FOR SUSTAINABLE PROGRESS. TIME FOR THE NEXT GENERATION BMW 7 SERIES.



1986







# MANY WORLDS – THE BEST FROM EACH.

With a powerful combustion engine, as an efficient plug-in hybrid, sporty M vehicle or with a electric drive: the BMW 7 Series meets all the demands you place on it. Whichever version you decide to choose: the elegant saloon impresses with excellent driving performance and electrifying dynamism.











# EUPHORIA: UNLIMITED.

Pure driving pleasure: adaptive 2-axle air suspension and Integral Active Steering create an unparalleled driving experience characterised by maximum driving stability, manoeuvrability and dynamics. The Executive Drive Pro suspension control system actively compensates for unevenness on the road and minimises the forces acting on you when cornering – for maximum comfort in all seats. The driver assistance systems in the BMW 7 Series set new standards when it comes to progress. They provide support in all driving situations and offer maximum safety.





# EASY CHARGING BOTH AT HOME AND ON THE MOVE.

With the standard Flexible Fast Charger, you can charge your electric BMW 7 Series safely and conveniently at any socket at home. And for even more convenient charging, simply expand your charging options with an intelligent BMW Wallbox if you wish. On the road, the BMW Charging card offers you access to a Europe-wide charging network. For fast public charging at attractive terms.

# ON-BOARD CHARGING CONVENIENCE.

With BMW Charging, you can always charge easily, quickly and conveniently, even when you're out and about. The Mode 3 charging cable and the handy BMW Charging card come with the electric BMW 7 Series models. The BMW Charging network, has more than 200,000 charging stations available to you throughout Europe. And with the My BMW App, you can always find a charging station near you.











# VEHICLE TYPES AT A GLANCE.

### DESIGN PURE EXCELLENCE

A presence that surpasses everything: the BMW 7 Series.



# +

### M SPORT PACKAGE



Athletic and strong in character: the BMW 7 Series with M Sport package.

### M SPORT PACKAGE PRO



Sporty driving pleasure de luxe: the BMW 7 Series with M Sport package Pro.

### BMW PLUG-IN HYBRIDS



Two worlds in one with efficient dynamics: THE BMW 7 Series plug-in hybrid<sup>1</sup>.

### BMW ELECTRIC VEHICLE



Electrifying elegance: the BMW i7.

### **BMW M VEHICLE**



The aesthetics of superiority: the BMW M760e<sup>1</sup>.

# VEHICLE TYPES.

	735i sDrive <sup>1, 2</sup>	740i sDrive <sup>1, 2</sup>
Transmission	8-speed, automatic	8-speed, automatic
Cylinders/displacement, number/cm <sup>3</sup>	6/2998	6/2998
Nominal power kW (hp)	210 (286)5	280 (381) <sup>₅</sup>

# BMW PLUG-IN HYBRIDS / ELECTRIC VEHICLE

	750e xDrive <sup>1, 2, 4</sup>
Transmission	8-speed, automatic
Cylinders/displacement, number/cm <sup>3</sup>	6/2998
System power kW (hp)	360 (490) <sup>5,6</sup>

# BMW M VEHICLE

	M760e xDrive <sup>1,2,4</sup>
Transmission	8-speed, automatic
Cylinders/displacement, number/cm <sup>3</sup>	6/2998
System power kW (hp)	420 (571) <sup>5,6</sup>

<sup>1</sup> This engine version is not available in all countries. For further information, please contact your local BMW authorised workshop.
 <sup>2</sup> Provisional figures; any missing figures were unavailable at the time of publication.
 <sup>3</sup> Planned availability: 12/2022.
 <sup>4</sup> Planned availability: 03/2023.
 <sup>5</sup> Consists of combustion engine drive (specified nominal value) and electric drive (up to specified nominal value).
 <sup>6</sup> Power dependent on the battery's state of charge.

### 760i xDrive<sup>1, 2</sup>

8-speed, automatic

8/4395

400 (544)5

### i7 xDrive60<sup>1</sup>

740d xDrive<sup>1, 2, 3</sup>

8-speed, automatic

6/2993

220 (299)5

1-speed, automatic \_ 400 (544)

# SELECTED STANDARD EQUIPMENT.

You will find selected **standard equipment** for your vehicle here. Discover more information using the **BMW Products app**. Available for smartphones and tablets.

### EXTERIOR

### Extended exterior mirror package

With the extended exterior mirror package you can fold in the exterior mirrors electrically when parking your vehicle. This saves parking space and prevents damage. The automatic dimming function on the driver's side ensures that you are not dazzled by the headlights of vehicles behind you in the dark.

### Adaptive LED Headlights

The Adaptive LED Headlights with matrix technology adapt automatically to the conditions – be it on the motorway or on country roads. Even in bad weather, you benefit from better visibility. For maximum range of vision: the headlight detects oncoming traffic as well as vehicles in front and automatically fades them out of the high-beam headlight.

### Exterior items

The exterior features are carefully coordinated and underline the vehicle's presence. With the impressive kidney grille, your BMW is immediately recognisable as such from the front. Flush-fitting outside door handles, trim strips in high-gloss chrome and seamless transitions seen in the side view emphasise the elegant character.

### INTERIOR

Fineline Brown lime wood open-pored fine-wood trim

'Fineline' Brown lime wood open-pored fine-wood interior trim

### Veganza

Veganza KVRI Cognac, Veganza KVJY Black/Burgundy, Veganza KVMY Mocha & Veganza KVSW Black.

### Floor mats in velour

The perfectly fitting floor mats in velour repel dirt and water, protect the carpet and are easy to clean.

### Ambient lighting

With the ambient lighting, you can enjoy a relaxing, cosy lighting atmosphere in the interior while driving. The doors, centre console and footwells, among other things, are indirectly illuminated. On the outside, the dynamic Welcome Light Carpet welcomes you with a spectacular design sequence.

### Panorama glass sunrool

Thanks to the large area of the panoramic glass sunroof, you can experience a special sense of space in your BMW: the glass surface extends continuously from the windscreen to the rear window and creates a friendly, light-flooded atmosphere. An electric roller blind for darkening supplements the glass sunroof.

CONNECTIVITY AND INFOTAINMENT

### BMW Live Cockpit Plus

With BMW Live Cockpit Plus you get a large BMW Curved Display. It combines a fully digital 12.3" instrument display with a 14.9" touch-enabled control display. The integrated navigation gets you to your destination quickly and conveniently. The Intelligent Personal Assistant and smartphone integration increase operating convenience.

### BMW iDrive

BMW iDrive seamlessly continues your everyday digital experience in the vehicle, in an advanced interior with intuitive-reach operating units. Interacting with your infotainment system via touchscreen and voice control is always straightforward and natural, for an integrated, smart and emotional experience. Always at the cutting edge.

### **BMW** Interaction Bar

Crystalline glass look and dynamic lighting: the BMW Interaction Bar runs through the interior like a fine masterpiece – from the doors to the entire instrument panel. Look, feel and functionality are impressively combined. Various control panels and the almost invisible air vents are integrated.

### **BMW Touch Command**

With BMW Touch Command you can control a host of comfort and infotainment functions in the rear seats – intuitively and conveniently accessible. The 5.5-inch TFT displays in the rear doors also serve as a touch-enabled remote control for the Rear Seat Entertainment. The displays automatically adapt to the selected My Mode.

### Bowers & Wilkins Surround Sound System

Be it music or entertainment: with the Bowers & Wilkins Surround Sound System, you can enjoy a thrilling sound experience on the go. Pulse-compensated woofers in the doors deliver a balanced bass, while midrange speakers with Continuum technology ensure a clean midrange. Especially for the rear: additional speakers in the head restraints.

### My Modes

Whether sporty, efficient or individual – My Modes create a harmonious vehicle experience. In the vehicle interior, the displays and light adapt to the mood for the respective mode. Corresponding vehicle handling completes your personal characteristics. Depending on the vehicle and equipment, up to seven different modes are available to choose from.

DRIVING DYNAMICS

### Steptronic Sport transmission

The 8-speed Steptronic sport transmission allows you both comfortable sliding gear changes and a dynamic driving style with very sporty gear changes – automatically and also manually via shift paddles. In SPORT mode and when operating the electronic selector lever (switch: S/M), the gear shifts are configured for maximum performance.

### Standard suspension

The adaptive standard suspension offers a high level of driving precision, agility and ride comfort. The prerequisites for this are provided by the two-axle ride level control in conjunction with Dynamic Damper Control at each wheel. At higher speeds, the suspension is also lowered by 10 mm and additionally stabilises your BMW.

### Steering

The steering combines high driving dynamics with low steering effort. The system provides you with the appropriate steering assistance depending on the speed. This makes it easier for you to perform parking manoeuvres, and to keep safely in lane at high speed. Via My Modes you can choose between comfortable or sporty settings.

### Adaptive 2-axle air suspension

With the standard adaptive 2-axle air suspension incl. automatic self-levelling suspension, you experience particularly comfortable driving combined with high driving dynamics. Together with the adaptive shock absorbers, the air suspension increases both comfort and vehicle handling. This means that you are more agile and safer on the road – especially with a full load.

DRIVER ASSISTANCE AND SAFETY

### Parking Assistant

Parking Assistant makes it easier for you to park and manoeuvre in tight spaces. The Reversing Assist Camera, distance sensors and an emergency braking function prevent parking damage. In addition, your BMW recognises suitable parking spaces as you drive past and parks automatically if necessary. Practical: The Reversing Assistant supports you, for example, in narrow driveways.

### Active Guard Basis

Active Guard combines helpful driver assistance systems: Front-collision warning and left turn warning, Evasion Assistant and Lane Departure Warning with lane return enhance driving safety. Speed Limit Display incl. anticipation and no-overtaking indicator and the Manual Speed Limit Assist help to avoid exceeding the speed limit.

### Speed limiter

With the Manual Speed Limiter, you can set a maximum speed individually. This function is particularly convenient in countries with a general speed limit on motorways. If you want to drive faster for a short time, all you need to do is press the accelerator pedal more firmly.

### Attentiveness Assistant

The Attentiveness Assistant checks your steering behaviour for signs of fatigue, such as inaccurate lane keeping. If the system detects anomalies, it responds: if necessary, a break recommendation will then appear in the control display in order to ideally prevent hazardous situations.

### High-beam Assistant

High-beam headlight on, high-beam headlight off – oncoming traffic or vehicles in front of you need a lot of your attention at night. The High-beam Assistant takes the strain off you. It detects oncoming traffic as well as vehicles in front. If necessary, it automatically switches between dipped beam and high-beam headlights, allowing you to concentrate fully on the journey.

### Cruise Control with brake function

The Cruise Control with brake function stores and maintains any selected speed above 30 km/h, even when going downhill. If necessary, an automatic brake intervention takes place. The function is conveniently operated via the multifunction steering wheel.

COMFORT AND FUNCTIONALITY

### Standard seat for driver and front passenger

Standard seat for the two front seats with lumbar support, seat heating and electric seat adjustment incl. memory function also for exterior mirrors/steering column.

# SELECTED STANDARD EQUIPMENT.

You will find selected **standard equipment** for your vehicle here. Discover more information using the **BMW Products app**. Available for smartphones and tablets.

### Rear seats

Occupants enjoy maximum comfort on the three fully equipped rear seats. The centre armrest, the comfort cushion in the optional multifunction seat and the integrated head restraints create a comfortable lounge feeling on the outer seats. Three-point seat belts and ISOFIX child seat mountings increase safety.

### Seat heating for driver and front passenger

Even before the engine has reached its running temperature, the seat heating for driver and front passenger provides pleasant warmth, adjustable in different intensity levels. The heating elements warm the seat cushion surface, the side sections, and the entire contact surface of the backrest – separately and as needed.

### Seat adjustment, electric with memory

The electrical seat adjustment with memory function makes adjusting the driver's and front passenger's seats particularly comfortable and easy. The seat height, seat angle, seat position and the backrest angle can be adjusted. A particularly practical feature: the memory function allows you to save the settings for the driver's seat and exterior mirrors.

### Air conditioning, automatic with 4-zone control

The automatic air conditioning with 4-zone control allows an individual climate comfort for you, the front passenger, as well as for the rear seat passengers. Convenient and practical: the rear seat passengers can control the temperature of their areas separately via their own control. A nanoparticle filter for fresh and recirculated air also improves the air quality.

### Comfort Access

Save yourself the hassle of having to hold the vehicle key: with Comfort Access, your BMW unlocks the doors automatically. The vehicle recognises you from a distance by your key – you no longer have to search in your pockets. Instead of a classic key, you can also use a compatible smartphone as Digital Key Plus or the Key Card.

### Soft-close function for doors

Comfortable and quiet: the soft-close function automatically pulls the slightly open door shut with no unpleasant noise. All you need to do is simply lean the door against the lock. The soft-close function closes and secures the door completely.

### Storage options

The storage options in your BMW allow quick access to personal items. A variety of options are available to you: an electrically opening glove compartment, front and rear door pockets, storage compartments in the centre console, coat hooks and cup holders as well as a storage compartment in the front and rear armrests.

### Automatic tailgate operation

The Automatic tailgate operation allows users to open and close the tailgate electrically – at the push of a button in the interior or on the vehicle key. It can also be opened using the tailgate button, and closed using a button on the inside of the tailgate. An acoustic warning signal increases safety.



# DESIGN PURE EXCELLENCE.







Standard seat for the two front seats The 2-spoke leather steering with lumbar support, seat heating and electric seat adjustment incl. memory function also for exterior mirrors/steering column.

wheel with flatter bottom section incl. multifunction for comfortable operation has a particularly pleasant, high-grip feel.





- Panoramic glass sunroof (without opening function) – Adaptive LED Headlights incl. High-beam Assistant and LED rear lights
- Automatic tailgate operation
- Comfort Access
- Light alloy wheels

 $^{\rm 1}$  Only for 760i xDrive series.  $^{\rm 2}$  My Mode THEATRE only in conjunction with Rear Seat Entertainment Experience.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market

19" light alloy wheels Double-spoke style 903 Silver Grey, wheel size 8.5J x 19 with 245/50 R19 tyres.



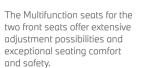
20" aerodynamic wheels 906 Bicolour Dark Grey 3D buffed with mixed tyres, gloss-lathed, wheel size front 9J x 20 with 255/45 R20 tyres, wheel size rear 10.5J x 20 with 285/40 R20 tyres.1

SELECTED BASE MODEL INTERIOR EQUIPMENT FEATURES: – BMW Live Cockpit Plus with BMW Curved Display – BMW Operating System 8 with navigation – BMW Interaction Bar in a crystalline glass look, backlit BMW Interdiction But in a crystalline glass look, backlit
 BMW Touch Command, control panels in the rear doors
 Bowers & Wilkins Surround Sound System
 BMW My Modes: PERSONAL, SPORT (incl. SPORT PLUS), EFFICIENT, EXPRESSIVE, RELAX, ART, THEATRE<sup>2</sup> - Driver's seat adjustment, electrical with memory, lumbar support - Seat heating for driver and front passenger Air conditioning, automatic with 4-zone control
 Ambient interior lighting

# M SPORT PACKAGE.







With the M leather steering wheel incl. 12 o'clock marking and multifunction, you experience a sporty, direct steering feel.





21" M light alloy wheels Star-spoke style 908 M Bicolour Jet Black with mixed tyres, gloss-lathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.5J x 21 with 285/35 R21 tyres.

The powerful M Sport braking system<sup>1</sup> creates a visually striking highlight – with brake calipers painted in dark blue metallic and M inscription.

- SELECTED M SPORT PACKAGE INTERIOR EQUIPMENT:
- M entry sills, M driver footrest and M specific pedals
- Multifunction seats for driver and front passenger
- M leather steering wheel with multifunction buttons
- Fineline interior trim in Black with metallic effect and M stripes;
- other trims available
- M-specific mode in FPK/CIC
- in Blue, M rear spoiler

# M SPORT PACKAGE PRO.

Appearance meets function: the M rear spoiler<sup>1</sup> lends your BMW a sporty touch and at the same time ensures even greater driving stability.





The M high-gloss Shadowline exterior trim with extended elements gives your BMW an individual, subtly sporty look. The dark details extend from the front to the rear. The kidney grilles and inserts in the rear lights are in Black.

SELECTED M SPORT PACKAGE PRO EXTERIOR EQUIPMENT:

- M high-gloss Shadowline exterior trim with extended elements
- BMW radiator grille in high-gloss Black
- Black finishers in the rear bumper and in the rear lights
- M Sport braking system with brake calipers in Black high-gloss
- and M designation (optionally also available in Blue) – 21" M light alloy wheels Styling 909M in Jet Black (all colour variants
- optionally available at no extra charge) – Tailpipe trim elements in Black with typical M 4-pipe look

In combination with the M Sport package Pro and the M Performance package equipment, the rear spoiler is finished in Black metallic. <sup>2</sup> Optional equipment; optionally available.

<sup>1</sup> Available as optional equipment.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market

SELECTED M SPORT PACKAGE EXTERIOR EQUIPMENT RANGES:

– 20" M light alloy wheels 907 M Jet Black Gloss with mixed tyres

(alternatively 21" M or BMW Individual light alloy wheels)

– M High-gloss Shadowline exterior trim

– M Aerodynamics package with front and rear apron with diffuser insert in Dark Shadow metallic, lower section of side sills in high-gloss Black

– M designation on the front side panels on the left and right in light Chrome

and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market

(only for model variant 760i) – M rear spoiler in Sapphire Black

– Vehicle key with exclusive M designation – Optional at extra cost: various leather trims, M Sport braking system



The powerful M Sport braking system<sup>2</sup> creates a visually striking highlight – with brake calipers

painted in high-gloss black and

M inscription.

# PLUG-IN HYBRID<sup>1</sup>.





8.5J x 19 with 245/50 R19 tyres.



The fast charging cable (mode 3) allows you to charge the highvoltage battery at public charging stations – 3-phase and with a charging capacity of up to 11kW.



# 19" light alloy wheels Double-spoke style 903 Silver Grey, wheel size

SELECTED PLUG-IN HYBRID EXTERIOR EQUIPMENT FEATURES:

- Soft-close function for doors
- Panoramic glass sunroof (without opening function)
- Adaptive LED Headlights incl. High-beam Assistant and LED rear lights
- Automatic tailgate operation
- Comfort Access
- Light alloy wheels

# SELECTED PLUG-IN HYBRID INTERIOR EQUIPMENT FEATURES: – BMW Live Cockpit Plus with BMW Curved Display

- BMW Operating System 8 with navigation
- BMW Interaction Bar in a crystalline glass look, backlit
- BMW Touch Command, control panels in the rear doors
- Bowers & Wilkins Surround Sound System
- BMW My Modes: PERSONAL, SPORT (incl. SPORT PLUS), EFFICIENT, EXPRESSIVE, RELAX, ART, THEATRE<sup>2</sup>
- Driver's seat adjustment, electrical with memory, lumbar support
- Seat heating for driver and front passenger
- Air conditioning, automatic with 4-zone control
  Ambient interior lighting

# ELECTRIC VEHICLE.





Standard seat for the two front

seats with lumbar support, seat

incl. memory function also for

exterior mirrors/steering column.



The 2-spoke leather steering wheel with flatter bottom section heating and electric seat adjustment incl. multifunction for comfortable operation has a particularly pleasant, high-grip feel.



19" light alloy wheels Double-spoke style 903 Silver Grey, wheel size 8.5J x 19 with 245/50 R19 tyres.

- - BMW Interaction Bar in a crystalline glass look, backlit
  - BMW Touch Command, control panels in the rear doors

  - Bowers & Wilkins Surround Sound System
    BMW My Modes: PERSONAL, SPORT (incl. SPORT PLUS), EFFICIENT, EXPRESSIVE, RELAX, ART, THEATRE<sup>1</sup>
  - BMW IconicSounds Electric
  - Driver's seat adjustment, electrical with memory, lumbar support
  - Seat heating for driver and front passenger
  - Air conditioning, automatic with 4-zone control
  - Climate pre-temperature setting
  - Ambient interior lighting
  - Comfort seats with synthetic, leather-free Veganza material

Vehicles illustrated show the M Sport package.

<sup>2</sup> My Mode THEATRE available only in conjunction with Rear-seat entertainment Experience with BMW Touch Command.

The availability of some equipment features, functions and digital services depends on and production availability may vary. For detailed information about availabilities, engine versions or additional optional equipment. The offer structure as well as market duration and costs, contact your local BMW authorised workshop.

My Mode THEATRE available only in conjunction with Rear-seat entertainment Experience with BMW Touch Command.

SELECTED I7 EXTERIOR EQUIPMENT RANGES:

– Panoramic glass sunroof (without opening function)

– Adaptive LED Headlights incl. High-beam Assistant and LED rear lights

– Soft-close function for doors

- Automatic tailgate operation

– Exterior trim, Chromeline

- Comfort Access

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market





The fast charging cable (mode 3) allows you to charge the highvoltage battery at public charging stations – 3-phase and with a charging capacity of up to 11kW.

- SELECTED i7 INTERIOR EQUIPMENT RANGES: BMW Live Cockpit Plus with BMW Curved Display
- BMW Operating System 8 with navigation

# M VEHICLE.



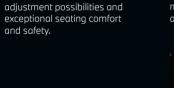


The Multifunction seats for the two front seats offer extensive









With the M leather steering wheel incl. 12 o'clock marking and multifunction, you experience a sporty, direct steering feel.





with 285/35 R21 tyres.<sup>1</sup>

21" M aerodynamic wheels 909 M Multicolour 3D buffed with mixed mixed tyres, gloss-lathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.5J x 21 tyres, wheel size rear 10.5J x 21 285/35 R21 tyres.

SELECTED M VEHICLE EXTERIOR EQUIPMENT RANGES: – M High-gloss Shadowline exterior trim

- Radiator grille with M badge

The powerful M Sport braking

highlight – with brake calipers painted in dark blue metallic and

system creates a visually striking

- M side elements
- M exterior mirrors in Black
- M exhaust system with 4 visible tailpipe trims
- M Sport braking system, Dark Blue metallic
- 21" M aerodynamic wheels 909M
- M rear spoiler

M inscription.

<sup>1</sup> Available as optional equipment.

The availability of some equipment features, functions and digital services depends on and production availability may vary. For detailed information about availabilities, engine versions or additional optional equipment. The offer structure as well as market duration and costs, contact your local BMW authorised workshop.



1000

ANNAN

# SELECTED EQUIPMENT PACKAGES.





### CLIMATE ACOUSTIC PACKAGE.

The Climate Acoustic package ensures a pleasant atmosphere in your BMW 7 Series whatever the weather and whatever the speed. Thanks to innovative panel heating, the Heat Comfort package, front and rear allows you to enjoy cosy warmth particularly quickly and efficiently, while sun protection glazing and comfort glazing reduce the heating of the interior when exposed to sunlight. Acoustic glazing also significantly dampens external noise.

### CONNOISSEUR PACKAGE.

The Connoisseur package enhances your comfort with the massage function in the front seats. Various programmes and intensity levels specifically relax or activate your muscles and turn longer journeys into pure enjoyment. Front active seat ventilation allows you to also enjoy a pleasant seating experience even when the weather is hot.



The Executive package brings a high level of comfort and flexibility to your BMW 7 Series. The rear console combines functionality with an elegant look. Thanks to the multifunction seats with flexible adjustment options, you can always find the right seat position in the rear. The rear active seat ventilation always ensures a pleasant climate even in hot weather, while the massage function encourages relaxation and enjoyment.



### INNOVATION PACKAGE.

Enjoy more comfort and safety on every journey with the Innovation package. Driving Assistant Professional automatically maintains lane, speed and distance and reduces the risk of accidents. The Parking Assistant Professional remembers a parking manoeuvre that has been carried out once before and then parks your BMW 7 Series safely and reliably without a driver on board.



### EXECUTIVE LOUNGE PACKAGE.

The Executive Lounge package combines exclusive travel comfort with the best entertainment. The seat and backrest angle can be individually adjusted. The BMW Theatre Screen brings cinema ambience to the rear seat bench. Whether streaming, social media or games. Operation takes place via multitouch or via the Touch Command in the rear doors and turns every journey into an experience.



### EXECUTIVE PACKAGE.











Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



Visual highlight on the exterior: contour line lighting impressively showcases the BMW kidney "Iconic Glow" - both when the vehicle is at a standstill or while driving. LED elements feed a fibre-optic conductor integrated into the kidney frame, which evenly highlights the kidney outlines. When deactivated, the technology is not visible.



The BMW crystal headlights Iconic Glow give your BMW an unmistakable appearance, whether at a standstill or while driving.



The Exterior trim, Chromeline<sup>1</sup> lends your BMW a particularly refined look with the M Sport package. Details in high-gloss chrome adorn the side window graphics and side sills, for example.

# EQUIPMENT HIGHLIGHTS.

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



The 'CraftedClarity' glass application for interior elements enhances your interior with handmade crystal glass.





With the ambient lighting, you can enjoy a relaxing, cosy lighting atmosphere in the interior while driving. The doors, centre console and footwells, among other things, are indirectly illuminated. On the outside, the dynamic Welcome Light Carpet welcomes you with a spectacular design sequence.

With the BMW Individual interior you can make the interior of your BMW

even more exclusive. The fine-wood trim High-Gloss Oak in Grey Metallic

high-gloss, the BMW Individual Merino leather in Black and the M anthra-

cite headliner create a luxurious impression. Multifunction seats for you

and your front passenger offer extensive adjustment possibilities.

<sup>1</sup> Only available with M Sport package. Not available in conjunction with M high-gloss Shadowline exterior trim with extended elements.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop



Enjoy exclusive sportiness: the M Alcantara anthracite headliner with matching sun visors, parcel shelf and body pillars gives your interior a particularly high-quality look and also improves your noise comfort.



The BMW Individual interior with exclusive elements creates a luxurious interior. Components: BMW Individual 'Merino' leather with exclusive elements, Carbon Fibre M interior trim with silver threads/Piano Finish Black and M Alcantara anthracite headliner. Multifunction seats for you and your front passenger offer extensive adjustment possibilities.

The M Sport interior adds a sporty touch in the interior – thanks to the M anthracite headliner and the black M interior trim with high-gloss metal effect. Added convenience: the multifunction seats for you and your front passenger offer extensive adjustment possibilities. All seats are also exclusively available in two-tone M leather 'Merino'.

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



More order, more comfort: With the wireless charging tray, you can charge your smartphone wirelessly and thus extremely conveniently.



Whether navigation or smartphone integration  $^2$  – the digital services of the Connected Package Professional<sup>3</sup> leave nothing to be desired.



Reach your destination even more comfortably and safely: BMW Live Cockpit Professional adds more useful functions to BMW Live Cockpit Plus. The Head-up display<sup>1</sup> projects driving-relevant information directly into your field of view. Augmented View vividly displays instructions given by the navigation system in a live video image of the real environment.



Whether sporty, efficient or individual – My Modes create a harmonious vehicle experience. In the vehicle interior, the displays and light adapt to the mood for the respective mode. Corresponding vehicle handling completes your personal characteristics. Depending on the vehicle and equipment, up to seven different modes are available to choose from.

<sup>1</sup> The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses.

<sup>2</sup> Smartphone integration is not compatible with all smartphones and apps. <sup>3</sup> Smartphone integration is permanently available in the vehicle. The online functions for Maps Connected Navigation each have a three year term. These can be extended at the end of the term in the BMW ConnectedDrive Store. To use optional equipment other optional equipment may be necessary. Due to possible future technical developments (e.g. of mobile phones), the usability of the Apple CarPlay or the Google Android Auto services cannot be guaranteed in the long term. CarPlay is a trademark of Apple Inc. Android Auto is a trademark of Google LLC.

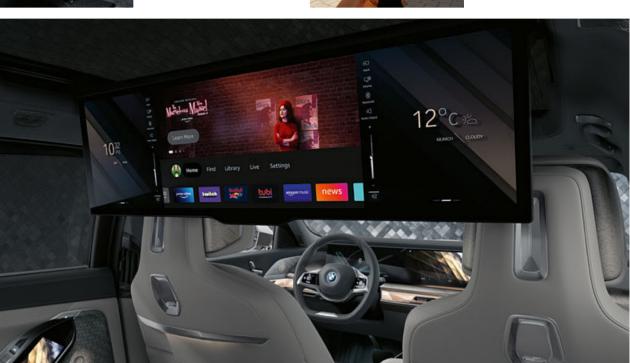
The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop

# EQUIPMENT HIGHLIGHTS.

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



The Bowers & Wilkins Diamond surround sound system with 1,965-watt output provides an exclusive sound for all seats. This is made possible by diamond tweeters, which can be found in only the highest quality studio speakers. 36<sup>2</sup> perfectly tuned speakers incl. eight head restraint speakers generate fascinating surround sound.



The Rear-seat entertainment Experience creates a unique cinematic experience in the rear seats. The 31,3" BMW Theatre Screen, which can be used with Amazon FireTV<sup>1</sup>, provides top-class entertainment – whether streaming services, social media or games. Operation takes place directly via multitouch or conveniently via the Touch Command in the rear doors.



The BMW Intelligent Personal Assistant is your personal vehicle expert. It allows you to use natural language to operate numerous vehicle functions and receive personalised suggestions.

<sup>1</sup> The Amazon FireTV offer and the apps it contains vary from country to country. To use the apps offered on Amazon FireTV, the customer requires a separate account, which may be subject to a charge, depending on the service. As an alternative to Amazon FireTV, the optional equipment in China includes the Huawei App Store. <sup>2</sup> Electric vehicles and plug-in hybrids are equipped with 35 speakers.



Smart, up-to-date, and sophisticated: with its contemporary design and intuitive user prompting, the My BMW App accompanies you through a whole new mobility experience. Plan your next trip, check the status of your BMW, book your next service appointment or use one of the numerous remote control functions – all conveniently from your smartphone.



With the interior camera you can monitor your vehicle via the My BMW App or you can record your favourite moments.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.





The Multifunction seats for the two front seats offer extensive adjustment possibilities and exceptional seating comfort and safety.

As a rear passenger, the multifunction seats offer you extensive adjustment options for a high level of seating comfort.



Sit back and enjoy: Executive Lounge Seating offers you as a rear passenger a comfortable resting position behind the front passenger seat.



The massage function for the front seats enhances your physical wellbeing through targeted stimulation or relaxation of the muscles.

Thanks to front and rear seat heating you can control the temperature of the seat cushions and backrests of the front and outer rear seats – individually for each seat.



Functional yet sophisticated: the Executive Lounge rear console impresses with a high-quality glass surface and a practical folding function.



The massage function for rear-seat passengers helps improve the level of well-being of rear seat passengers by stimulating or relaxing muscles in a targeted manner.



Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



More comfort in hot weather: with the front active seat ventilation<sup>1</sup>, you enjoy a cool and pleasant seating experience.



The Sky Lounge panoramic glass sunroof creates a generous sense of space. Thanks to LED-based light design, you can enjoy a captivating atmosphere.







Thanks to the innovative panel heating, you can enjoy cosy warmth particularly quickly and efficiently with the Heat Comfort package<sup>3</sup>.



passengers



The automatic doors with locking and collision protection enable you to open and close all doors extremely conveniently and fully automatically.

<sup>1</sup> Only in conjunction with multifunction seats for driver and front passenger. Only in conjunction with seat heating for driver and front passenger or the Heat Comfort package, front.

<sup>2</sup> Only with front active seat ventilation. Only with front and rear seat heating or the Heat Comfort package, front and rear.

<sup>3</sup> Applies only to left-hand drive vehicles; right-hand drive vehicles without panel heating in the vehicle cockpit.



More comfort in hot weather: with the rear active seat ventilation<sup>2</sup>, you as the rear seat passenger can enjoy a cool and pleasant seating experience.

The Sun protection glazing for the rear window and tinted rear side windows reduces unwanted warming of the interior.



The automatic air conditioning with 4-zone control allows individual climate comfort for you, the front passenger, as well as for the right and left rear

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.



With Remote Engine Start, you can start the engine conveniently from a distance and thus heat or cool the interior before setting off.

Mild hybrid technology saves you fuel by recovering brake energy. The system also assists the combustion engine during acceleration.

BMW xDrive all-wheel drive system: Enjoy extra traction, driving dynamics and driving safety.

The 8-speed Steptronic sport transmission allows you both comfortable sliding gear changes and a very dynamic driving style with very sporty gear changes.





With Executive Drive Pro, you can enjoy particularly comfortable or sporty driving. The chassis control system actively compensates for road unevenness. It also minimises the forces acting on you when cornering. You will experience an outstanding driving experience in every situation.

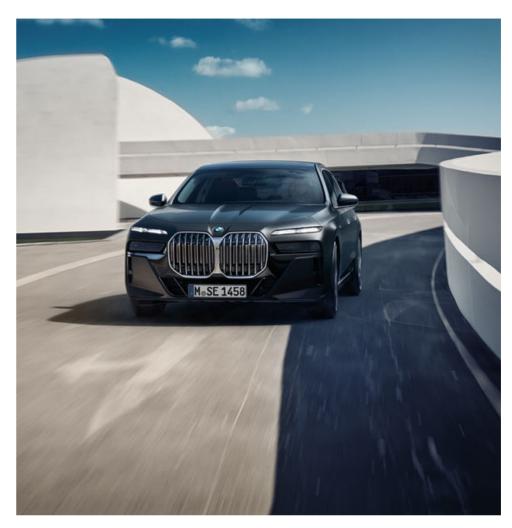
With the standard adaptive 2-axle air suspension incl. self-levelling suspension, you will also experience exceptional ride comfort and high driving dynamics.

Integral Active Steering provides you with greater manoeuvrability and agility when parking, for example. Driving stability increases at higher speeds.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

# EQUIPMENT HIGHLIGHTS.

Discover select standard and optional equipment highlights. Optional equipment shown is not included in the basic price.





smartphone<sup>4</sup>

A real all-rounder: The Driving Assistant Professional<sup>1</sup> not only maintains the desired speed and distance to the vehicle in front, but also keeps your BMW on track by steering interventions. This relieves the strain, especially on longer journeys. Other functions help you avoid collisions and exceeding the speed limit.

A better view when parking and manoeuvring: Parking Assistant Plus<sup>3</sup> supplements the standard Park Distance Control with additional cameras. Thanks to the panoramic and 3D view of the vehicle's surroundings, you can manoeuvre effortlessly even in tight spaces. This prevents parking damage and accidents in unclear situations.

<sup>1</sup> Function may be restricted in darkness, fog or bright glare.

- <sup>2</sup> Activation of the optional equipment can be added at a later date via Functions on Demand in conjunction with the equipment package "Driving Assistant Plus preparation" You can find information and offers for Functions on Demand via the My BMW App as well as online or directly in the vehicle via the BMW Shop.
- <sup>3</sup> The driver is responsible for constantly monitoring the automated parking manoeuvre in accordance with local road traffic regulations.
   <sup>4</sup> Planned availability: 11/2022.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

Active Protection is a preventive occupant safety function that takes safety precautions for you and your passengers in the event of an impending accident. The system brings the electric seats into an upright position and closes the windows. This enables Active Protection to reduce the risk of injury.

Whether it's an imminent frontal collision or rear-end cross-traffic – Driving Assistant<sup>1</sup> warns and brakes independently if necessary. It helps to prevent accidents when changing lanes and getting out of the car. It also warns following traffic of an impending rear-end collision. The system can also reduce the risk of exceeding speed limits.

Enjoy more relaxed travel with Driving Assistant Plus<sup>1,2</sup>. Especially on longer journeys, it takes the strain off you by automatically maintaining the desired speed, lane and distance from the vehicle ahead and braking in an emergency. It also warns of speed limits or noovertaking signs.

The Parking Assistant Professional<sup>3</sup> can – in addition to Parking Assistant Plus – park your BMW without a driver on board. It automatically repeats a manoeuvre that you have previously performed yourself. All you have to do is monitor it up close – either by key or

# EQUIPMENT HIGHLIGHTS. M VEHICLE.



The M Performance package rounds off your BMW in terms of sporting character – with trim parts in Black such as the M Sport braking system and the M rear spoiler.



..... MaLH8364E

Radiator grille with BMW M logo



**BMW M side elements** 



The powerful M Sport braking system with dark blue metallic-painted brake calipers and M inscription creates a striking highlight. With a four-piston fixed caliper at the front and a singlepiston floating calliper at the rear, you can rely on outstanding braking performance – even in an emphatically sporty driving style and in wet conditions.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop

# WHEELS AND TYRES.

19" light alloy wheels Double-spoke style 903 Silver Grey, wheel size 8.5J x 19 with 245/50 R19 tyres.<sup>1,4</sup>

19" aerodynamic wheels 904 Bicolour Dark Grey, gloss-lathed, wheel size 8.5J x 19 with 245/50 R19 tyres.4







20" light alloy wheels Star-spoke style 905 Bicolour Black Grey with mixed tyres, gloss-lathed, wheel size front 9J x 20 with 255/45 R20 tyres, wheel size rear 10.5J x 20 with 285/40 R20 tyres.4

20" aerodynamic wheels 906 Bicolour Dark Grey 3D buffed with mixed tyres, gloss-lathed, wheel size front 9J x 20 with 255/45 R20 tyres, wheel size rear 10.5J x 20 with 285/40 R20 tyres.4

21" M light alloy wheels Star-spoke style 908 M Bicolour Jet Black with mixed tyres, gloss-lathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.51 x 21 with 285/35 R21 tyres.

21" M aerodynamic wheels 909 M Multicolour Jet Black 3D buffed with mixed tyres, gloss-lathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.5J x 21 with 285/35 R21 tyres.

2.85/35 R21 tyres.<sup>3</sup>





<sup>1</sup> Standard equipment, <sup>2</sup> Standard equipment for the 760i xDrive. <sup>3</sup> Only available in conjunction with M Vehicles. <sup>4</sup> Not available in conjunction with M Sport, M Sport package Pro and M Vehicle. The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

20" M aerodynamic wheels 907 M Bicolour Jet Black with mixed tyres, aloss-lathed, wheel size front 9J x 20 with 255/45 R20 tyres, wheel size rear 10.5J x 20 with 285/40 R20 tyres.<sup>2</sup>



21" M aerodynamic wheels 909 M Multicolour 3D buffed with mixed tyres, gloss-lathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.5J x 21 with

21" BMW Individual aerodynamic wheels 910 Multicolour Dark Grey 3D buffed with mixed tyres, glosslathed, wheel size front 9J x 21 with 255/40 R21 tyres, wheel size rear 10.5J x 21 with 285/35 R21 tyres.<sup>3</sup>



# EXTERIOR COLOUR WORLD.

### EXTERIOR COLOURS



Non-metallic 300 Alpine White<sup>1</sup>





Metallic C4P M Brooklyn Grey<sup>3</sup>

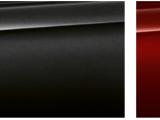


Metallic C4A Oxide Grey metallic



Metallic A96 Mineral White

Metallic C55 Sparkling Copper Brown<sup>2</sup>



Metallic A90 Sophisto Grey Brilliant Metallic C57 Aventurine Red

### **BMW INDIVIDUAL**

Effect<sup>2</sup>

Metallic C67 Space Silver<sup>2</sup>



Metallic 416 M Carbon Black



- Metallic 475 Black Sapphire
- BMW Individual C5A Frozen Pure Grey metallic<sup>2</sup>



BMW Individual C36 Dravite Grey metallic



BMW Individual C64 Frozen Deep Grey metallic







Make an individual statement. BMW Individual special paintwork offers you countless possibilities to highlight the exclusivity of your BMW 7 Series. Simply scan the QR code or ask your Authorised **BMW** Retailer.

### <sup>1</sup> Standard equipment.

<sup>2</sup> Not available in conjunction with M Sport package or M Vehicle.

<sup>3</sup> Only in conjunction with M Sport package or M Vehicle.

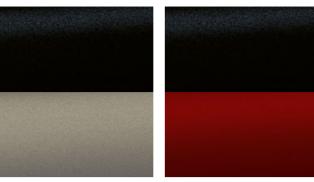
<sup>4</sup> Expected to be available from 03/2023.

samples and be assisted with special requests.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

# EXTERIOR COLOUR WORLD. TWO-TONE.

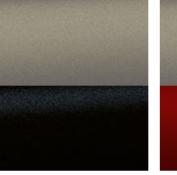
### EXTERIOR COLOURS



Metallic 475 Black Sapphire / Metallic C4A Oxide Grey metallic

Metallic 475 Black Sapphire / Metallic C57 Aventurine Red

metallic





Metallic C4A Oxide Grey metallic / Metallic 475 Black Sapphire

Metallic C4A Oxide Grey metallic / Metallic C57 Aventurine Red

metallic

[Colour samples] These colour samples are intended as an initial auide to the colours and materials available for your BMW. However, experience has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.









[Colour samples] These colour samples are intended as an initial quide to the colours

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versions of paint, upholstery and interior trim colours cannot in all cases faithfully





Metallic 475 Black Sapphire / BMW Individual C3Z Tanzanite Blue

Metallic 475 Black Sapphire / BMW Individual C36 Dravite Grey metallic



Metallic C4A Oxide Grey metallic /



Metallic C4A Oxide Grey metallic / BMW Individual C3Z Tanzanite Blue BMW Individual C36 Dravite Grey metallic

# INTERIOR COLOURS.

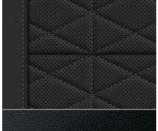
Exclusive upholstery enhances your interior. Integrated in the overall interior colour scheme, exquisite leathers ensure perfect elegance.







Veganza KVRI Cognac<sup>1, 2</sup>



Veganza KVSW black<sup>1,2</sup>

**BMW INDIVIDUAL** 

Veganza KVJY Black/Burgundy<sup>1, 2</sup>





BMW Individual Merino leather

VCFU Smoke White<sup>2</sup>

Veganza KVJY Mocha<sup>1, 2</sup>

BMW Individual Merino leather VCF2 Amarone<sup>2</sup>



BMW Individual Merino leather VCTQ Tartufo<sup>2</sup>



BMW Individual Merino leather VDSW Black with exclusive items<sup>2</sup>



BMW Individual Merino leather



BMW Individual Merino leather VDTQ Tartufo with exclusive items<sup>3</sup> BMW Individual Merino leather VCMY Mocha<sup>2</sup>



BMW Individual Merino leather VDFU Smoke White with exclusive items<sup>2</sup>



Caramel / Atlas Grey with exclusive items4,5



BMW Individual Merino leather ZDIE BMW Individual Merino leather ZDIF Taupe Grey / Night Blue with exclusive items<sup>3, 5</sup>

# INTERIOR COLOURS.

Exclusive upholstery enhances your interior. Integrated in the overall interior colour scheme, exquisite leathers ensure perfect elegance.

### BMW INDIVIDUAL



BMW Individual Merino leather / wool-cashmere combination with exclusive VEII Smoke White/Light

BMW Individual Merino leather / wool-cashmere combination ZETM Grey<sup>3</sup> with exclusive Black / Grey elements<sup>2, 3</sup>

INTERIOR TRIM

Grey elements<sup>1</sup>

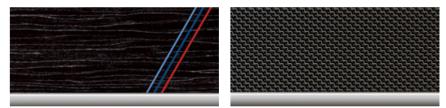


'Fineline' Brown lime wood open-pored finewood interior trim





Fine-wood interior trim finishers Ash Grain Grey Metallic open-pore



Fine-wood interior trim finishers 'Fineline' Black with metal effect high-gloss, M signature<sup>5, 6</sup>



BMW Individual Ash Flowing Grey, open-pored, fine-wood trim interior trim<sup>6</sup>

<sup>1</sup> Standard equipment. <sup>2</sup> In conjunction with world colour Black.
 <sup>3</sup> In conjunction with world colour Night Blue. <sup>4</sup> In conjunction with world colour Grey. <sup>5</sup> Expected to be available from 03/2023.

The availability of some equipment features, functions and digital services depends on engine versions or additional optional equipment. The offer structure as well as market and production availability may vary. For detailed information about availabilities, duration and costs, contact your local BMW authorised workshop.

In conjunction with world colour Grey. <sup>2</sup> Expected to be available from 03/2023.
 <sup>3</sup> In conjunction with world colour Black. <sup>4</sup> Standard equipment.

<sup>5</sup> Standard equipment for the 760i xDrive.

 Standard exploration of the room and room an elements VEII.

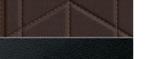


BMW Individual Merino leather

VCSW Black<sup>2</sup>







VDMY Mocha with exclusive items<sup>2</sup>









BMW Individual Merino leather

M MERINO LEATHER



M Merino leather VCJL Black / Atlas



Fine-wood interior trim finishers High-Gloss Oak in Grey Metallic high-gloss

Carbon Fibre M interior trim with silver threads/ Piano Finish Black



# ORIGINAL BMW ACCESSORIES.

Intensive driving experiences, even further enhanced: Original BMW accessories are the best match for an original BMW. Whether you're looking for wheels and tyres, transport and luggage compartment solutions, interior equipment, communication, information and technology, charging accessories or M performance parts, with genuine BMW accessories you'll find exactly the individual solution that will allow you to discover driving pleasure as if for the first time.



### WHEELS AND TYRES.

With original BMW complete wheels, you'll reach your destination safely, and emphasise the sporty appearance of your BMW from the very first glance. But what you don't immediately realise is that they are precisely tailored to your BMW, are subject to very stringent tests with intensive material and function checks, and have been developed in close collaboration with leading tyre manufacturers – individually tuned to the driving dynamics and design language of each individual BMW model.

### TRANSPORT AND LUGGAGE COMPARTMENT SOLUTIONS.

Original BMW Accessories offer you a wide range of transport and luggage compartment solutions. In line with your personal preferences and interests, you can use them to create additional space whenever and wherever you need it. Whether carrier systems or accessories for the luggage compartment, you can always rely on original BMW accessories to be precisely tailored to your BMW, and easy to use.



### INTERIOR ACCESSORIES.

A perfect fit: all original BMW accessory products for the interior help to design the interior of your BMW to fully meet your personal preferences. In addition to the excellent functionality of original BMW accessories, you are also always choosing attractive BMW design alongside extraordinary craftsmanship and material quality - combined with an ambience that will excite you every time you drive.





Cutting-edge functions and features for maximum freedom and flexibility: Original BMW accessories for communication, information and technology are always at your side. Whether you value optimum availability by phone or the best sound, the innovative original BMW accessories will have the right solution for you. You'll always enjoy a good connection and custom entertainment, wherever your journey takes you.

### CHARGING ACCESSORIES.

Regardless of where and how you want to charge your new BMW, original BMW charging accessories offer you tailor-made products and services. You can charge your BMW at any domestic socket using the BMW Flexible Fast Charger or, for even more convenience, at a BMW Wallbox from original BMW accessories; what's more, there's also a widespread network of public charging points available for when you're on the road. Innovative Connected Charging services show charging stations in your BMW's information display, for example, or enable you to easily start pre-conditioning your vehicle just using your smartphone.



### M PERFORMANCE PARTS.

With M performance parts, you can experience BMW's motorsport DNA with fascinating intensity, even off the racetrack. A wide range of technical and visual components makes outstanding technology a visible and tangible experience. Exclusive materials and first-rate quality guarantee flawless dynamism. Experience inspiring maximum product performance: individual, expressive and uncompromising.

The availability of the equipment shown and described may vary on a market specific basis. Your local BMW partner will be happy to advise you on the full range of original BMW accessories.



### COMMUNICATION, INFORMATION AND TECHNOLOGY.





# GENUINE BMW ACCESSORIES.

BMW offers you a wide range of optional accessories to maximise your driving pleasure. Design your BMW 7 Series entirely according to your personal wishes and needs. A wide range of other practical and aesthetic genuine BMW accessories is available in addition to the selection shown here. An overview can be found at **shop.bmw.com** 





20" aerodynamic wheels 906 Bicolour Dark Grey 3D buffed with mixed tyres, gloss-lathed, wheel size front 9J x 20 with 255/45 R20 tyres, wheel size rear 10.5J x 20 with 285/40 R20 tyres.

The high-quality BMW key case made of nappa leather with sparkling crystals transforms your BMW's key into an eye-catching accessory.



The perfectly fitted BMW all-weather floor mats protect the front footwell against moisture and dirt. In Black with BMW lettering.







Like a filling station at home. With the BMW Wallbox, the BMW is charged fast, reliably and conveniently with up to 22 kW.



Anti-slip, water-resistant mat for protecting the luggage compartment from dirt and moisture. In black with stainless steel inlay matching the interior.







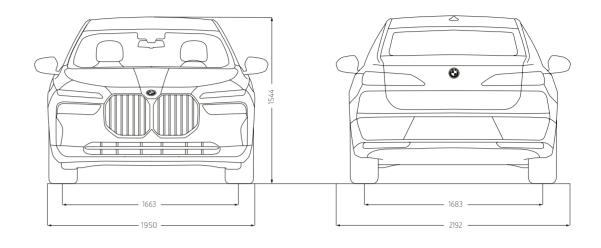


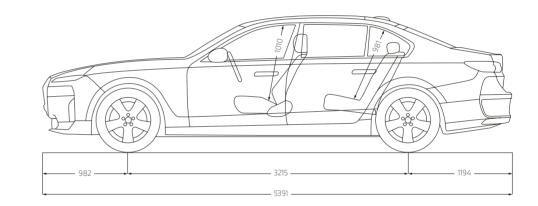
# TECHNICAL VALUES AND SERVICES

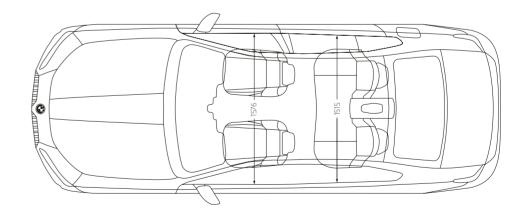
# TECHNICAL VALUES.

BMW 7er		735i sDrive <sup>6,7</sup>	740i sDrive <sup>6,7</sup>	760i xDrive <sup>6,7</sup>	740d xDrive <sup>6,7,8</sup>	750e xDrive <sup>6,7,9</sup>	i7 xDrive601	
Complete vehicle drive system <sup>2</sup>								
Drive system type		Petrol - 48 Volt Mild Hybrid	Petrol - 48 Volt Mild Hybrid	Petrol - 48 Volt Mild Hybrid	Diesel - 48 Volt Mild Hybrid	Petrol – plug-in hybrid	full electric	
Power	kW (hp)	210 (286)12	280 (381)12	400 (544)12	220 (299)12	360 (490) <sup>12, 13</sup>	400 (544)	
Torque	Nm	425	54012	750	67012	700	745	
Transmission		8-speed, automatic	8-speed, automatic	8-speed, automatic	8-speed, automatic	8-speed, automatic	1-speed, automatic	
Drive type		Rear-wheel drive	Rear-wheel drive	All-wheel drive	All-wheel drive	All-wheel drive	All-wheel drive	
BMW TwinPower Turbo engine <sup>2</sup>								
Cylinders		6	6	8	6	6	-	
Capacity	cm <sup>3</sup>	2998	2998	4395	2993	2998	-	
Rated output	kW (hp)/rpm	200 (272) / 5000 – 6500	280 (381) / 5200 – 6250	400 (544) / 5500	210 (286) / 4000	230 (313) / 5000 – 6500	_	
Rated torque	Nm/rpm	400 / 1750 – 4500	520 / 1850 – 5000	750 / 1800 – 5000	650 / 1750 – 3000	450 / 1750 – 4700	_	
Electric motor⁵								
(Nominal) output / 30 minutes output <sup>11</sup>	kW (hp)	13 (18) / -7	13 (18) / -7	13 (18) / -7	13 (18) / -7	145 (197)	400 (544) / 135 (184)	
(Rated) torque	Nm	200	200	200	200	280	745	
Driving performance								
Acceleration 0–100 km/h	S	6.7	5.4	4.2	6.3	4.9	4.7	
Top speed	km/h	250	250	250	250	250	240	
Top speed (electric)	km/h	_	_	_	_	140	240	
Consumption / CO <sub>2</sub> emissions <sup>2,3</sup>								
Fuel consumption, combined WLTP <sup>14</sup>	l/100 km	7.9	8.0-7.0	11.2	6.9-5.9	1.2-1.0	-	
CO <sub>2</sub> emissions, combined WLTP	g/km	182–166	183–159	255	182-157	28-22	-	
Consumption, electrical, combined WLTP	kWh/100 km	-	-	-	-	26.9-24.5	19.6-18.4	
Electric range WLTP <sup>4</sup>	km	-	-	-	-	80-89	590-625	
High-voltage/48-volt battery, charging <sup>10</sup>								
Battery size	kWh	1	1	1	1	21	101,7	
Maximum charging power AC / DC	kW	-	-	-	-	7.4 / -	11/195	
Charging time DC 10 – 80 %	h	-	-	-	-	-	0:34	
Recharged range after 10 minutes of high-power charging	km	-	-	-	-	-	up to 170	
Charging time AC 0-100 %	h	_	_	_	_	approx. 03:00	10:30	
Dimensions/weight								
Length / width / height	mm	5391/1950/1544	5391/1950/1544	5391/1950/1544	5391/1950/1553	5391/1950/1544	5391/1950/154	
Wheelbase	mm	3215	3215	3215	3215	3215	3215	
Unladen weight <sup>1</sup>	kg	2150	2165	2345	2255	2455	2715	
Luggage capacity		540	540	540	540	525	500	
Fuel tank capacity		74	74	74	74	65		
Trailer load optionally braked ex works up to 12 % / trailer load	kg	_	2100/85	_	2100 / 85	2000/80	2000/80	

TECHNICAL VALUES.







The figures for performance, fuel consumption and CO<sub>2</sub> emissions refer to vehicles with standard transmission.
 The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90 % full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
 Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10% (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
 Official data for fuel consumption, carbon dioxide emissions, power consumption and electric range was determined in accordance with the measuring procedures described and complies with European Regulation (EU) 715/2007 in the applicable version. In the event of ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exist. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp
 Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.
 A ttemperatures.
 The engine version is not available in all countries. For further information, please contact your local BMW authorised workshop.

<sup>6</sup> This engine version is not available in all countries. For further information, please contact your local BMW authorised workshop.
 <sup>7</sup> Provisional figures; any missing figures were unavailable at the time of publication.
 <sup>8</sup> Planned availability: 12/2022.
 <sup>9</sup> Planned availability: 03/2023.
 <sup>9</sup> Of the value of the dependence of the depend

<sup>9</sup> Planned availability: 03/2023.
 <sup>10</sup> Charging times/rate specified under optimal conditions (29–33 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consumers such as seat heating, displays, air conditioning).
 <sup>10</sup> Continuous power BEV 30 minutes.
 <sup>12</sup> Consists of combustion engine drive (specified nominal value) and electric drive (up to specified nominal value).
 <sup>13</sup> Power dependent on the battery's state of charge.
 <sup>14</sup> For plug-in hybrid: Weighted, combined (EC AC Charge Weighted).

# BMW CHARGING.



### CHARGING.

Convenient, fast and safe charging – your BMW makes this possible via the charging socket on the side of the vehicle. The charging power socket for electric vehicles can be found on the right of the vehicle at the rear, and for Plug-in Hybrid Electric Vehicles at the front on the left.

Comfort functions make operation easier: in the dark, the search light in the charging power socket ensures that you can easily plug up to 22 kW<sup>1</sup>. The high-voltage battery can be charged even faster in the charging cable. Everything in view: the LED display of the charging power socket informs you of the current battery charge in various colours.

A temperature sensor also increases safety. It measures the temperature at the plug-in contacts and can detect potential overheating at an early stage.

The charging power socket locks and unlocks the charging plug automatically during the charging process so that it cannot be removed. If the charging plug can no longer be disconnected from the vehicle, the electrical emergency release helps in an emergency.

To keep the waiting time at AC charging stations to a minimum, you can recharge your electric vehicle there with a charging capacity of at DC charging stations. Here you benefit from a charging capacity of up to 195 kW. Plug-in Hybrid Electric Vehicles, on the other hand, charge at AC charging stations with up to 7.4kW as standard.



### CHARGING AT HOME.

Charging at home is particularly easy with the included Flexible Fast Charger. It can be used to charge your BMW 7 Series plug-in hybrid or your BMW i7 from any domestic or industrial plug socket, depending on your individual charging infrastructure. A Wallbox is an even faster, more convenient way of charging. BMW offers different Wallboxes for this purpose – including an installation service on request.

# BMW CHARGING.



### PUBLIC CHARGING.

Regardless of where you are and what you are planning – you can go anywhere you want to go with your BMW electric vehicle. A fast charging cable (mode 3) is also supplied with your plug-in hybrid or all-electric BMW for hassle-free charging on the move. The BMW Charging card is also included in the scope of delivery. This gives you access to a constantly growing network of public charging stations from various operators in inner cities as well as along important European traffic transit routes. Simply use BMW Maps in your vehicle or the My BMW App on your smartphone to find nearby charging stations.



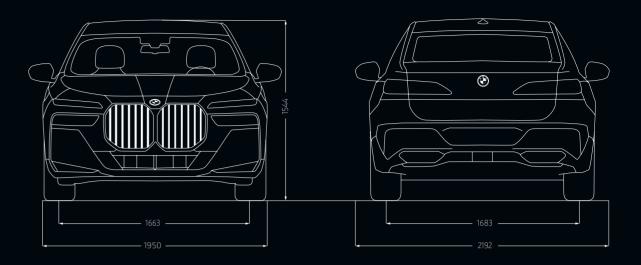
BMW CONNECTED CHARGING.

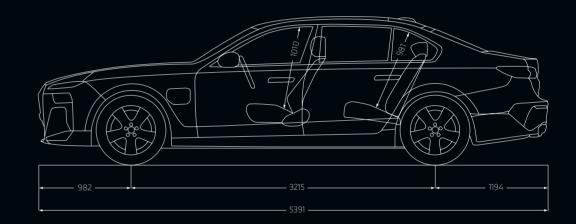
With the Connected Charging digital services, you use the range of your BMW i model efficiently while remaining flexible at all times. The system assists you in the search for public charging stations and provides important information in advance. The app also gives you an overview of relevant vehicle data.

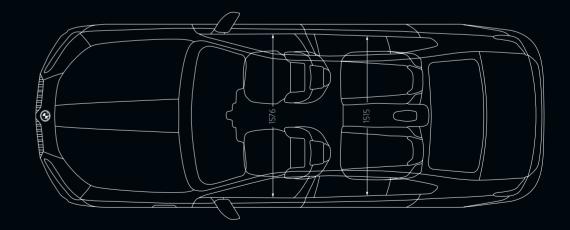
# TECHNICAL VALUES M VEHICLE.

BMW 7er		M760e xDrive <sup>6,7,8</sup>
Complete vehicle drive system <sup>2</sup>		
Drive system type		Petrol – plug-in hybrid
Power		420 (571) <sup>11, 12</sup>
	Nm	800
Transmission		8-speed, automatic
Drive type		All-wheel drive
BMW TwinPower Turbo engine²		
Cylinders		6
Capacity	cm <sup>3</sup>	2998
Rated output	kW (PS)/1/min	280 (381) / 5200 – 6250
Rated torque	Nm/1/min	520/1850-5000
Electric motor <sup>5</sup>		
(Nominal) output / 30 minutes output <sup>10</sup>	kW (PS)	145 (197)
(Rated) torque	Nm	280
Driving performance		
Acceleration 0 – 100 km/h	S	4,3
Top speed	km/h	250
Top speed (electric)	km/h	140
Consumption / CO <sub>2</sub> emissions <sup>2, 3</sup>		
Fuel consumption, combined WLTP <sup>13</sup>	l/100 km	1.2–1.1
CO <sub>2</sub> emissions, combined WLTP	g/km	28-25
Consumption, electrical, combined WLTP	kWh/100 km	26.9-25.8
Electric range WLTP4	km	80-84
High-voltage/48-volt battery, charging®		
Battery size	kWh	21
Maximum charging power AC / DC	kW	7.4 / -
Charging time DC 10 – 80 %	h	-
Recharged range after 10 minutes of high-power charging	km	-
Charging time AC 0 – 100 %	h	approx. 03:00
Dimensions/weight		
Length / width / height	mm	5391/1950/1553
Wheelbase	mm	3215
Unladen weight <sup>1</sup>	kg	2525
Luggage capacity		525
Fuel tank capacity		65
Trailer load optionally braked ex works up to 12 % / trailer load	kg	2000/80

TECHNICAL VALUES M VEHICLE.

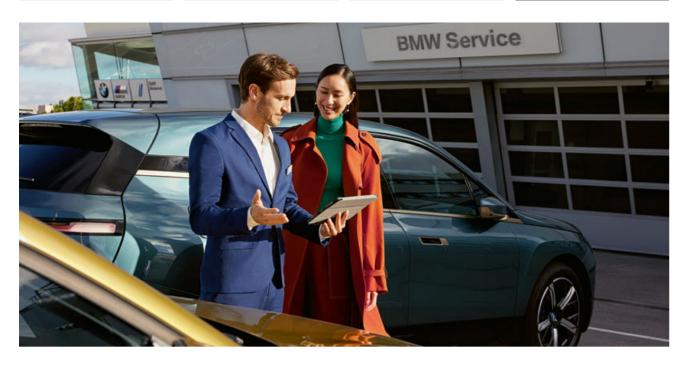






- The figures for performance, fuel consumption and CO<sub>2</sub> emissions refer to vehicles with standard transmission.
  The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90 % full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
  Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/715. Unleaded RON 91 and higher with a maximum ethanol content of 10 % (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
  Official data for fuel consumption, carbon dioxide emissions, power consumption and electric range was determined in accordance with the measuring procedures described and complies with European Regulation (EU) 715/2007 in the applicable version. In the event of ranges, data determined as per WLTP takes into according to WLTP exist. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp
  Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.
  Attemperatures below freezing, the fully electric drive system on this plug-in hybrid is only available after a few kilometres of driving, once the battery has heated to operational temperature.
  This engine version is not available in all countries. For further information, please contact your local BMW authorised workshop.
  Provisional figures; any missing figures were unavailable at the time of publication.

- <sup>6</sup> This engine version is not available in all countries. For further information, please contact your local BMW authorised workshop.
  <sup>7</sup> Provisional figures; any missing figures were unavailable at the time of publication.
  <sup>8</sup> Planned availability: 03/2023.
  <sup>9</sup> Charging times/rate specified under optimal conditions (29 33 degrees Celsius battery start and ambient temperature with certification values excluding additional auxiliary consumers such as seat heating, displays, air conditioning).
  <sup>10</sup> Continuous power BEV 30 minutes.
  <sup>10</sup> Continuous power BEV 30 minutes.
  <sup>12</sup> Power dependent on the battery's state of charge.
  <sup>13</sup> For plug-in hybrid: Weighted, combined (EC AC Charge Weighted).



# BMW SERVICE.



Always there for you: Your BMW Service Partner is there for helpful, expert support for everything to do with your BMW. Our aim is to make every journey in your BMW as pleasant as possible. A major worldwide network of workshops offers premium service from BMW specialists, innovative diagnostic technologies, and rapid availability of precisely fitting original BMW parts as well as original BMW engine oil.

There are many great reasons to choose services from BMW, but there's one that really stands out: that driving pleasure that sets your BMW apart from the crowd will be yours to enjoy for many years to come with BMW Service.

### BMW SERVICE INCLUSIVE.

Just let go and concentrate only on what really counts: the joy of driving. You can do precisely that with BMW Service Inclusive because, with just one payment, you're covered for all included service and maintenance work for a duration of your choice, and can drive worry-free and without any hidden costs. Your BMW is always in the best hands – at all participating BMW service partners worldwide.



With the BMW dealer warranty, you are protected against unexpected repair costs for 24 months. But you'll have no need to worry even after then due to the option of extending your warranty to up to 5 years.



WHEREVER, WHENEVER: OUR COMPREHENSIVE SERVICE.

Many BMW services can be easily booked and tracked online – so you can use your time for the really important things in life. Stay independent and flexible with online appointments and remote services. Take advantage of our innovative digital products and services such as online video advice, and get all the relevant information on your smartphone. And if you don't want to stop but have no choice, our BMW Breakdown and Accident Assistance service will help.



### MY BMW APP.

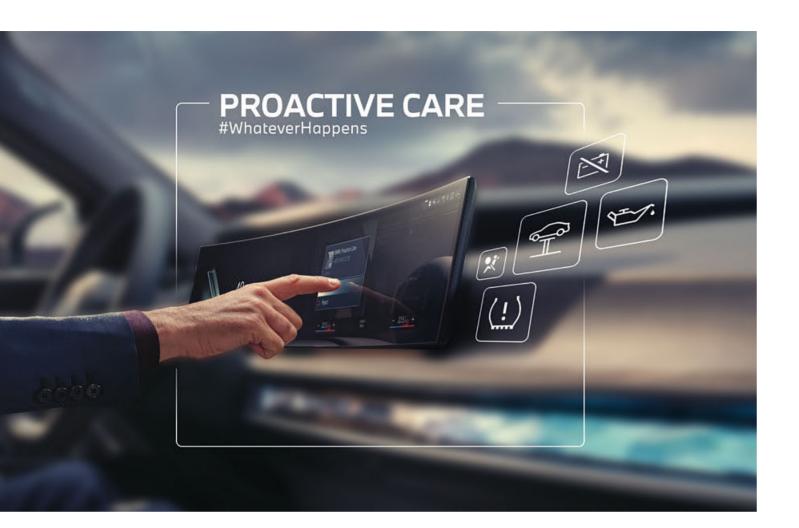
With the My BMW app, the digital world of BMW is always easily within reach on your smartphone. It offers a wide range of services and functions that make your life easier – before, during and after every journey. For example, the My BMW App notifies you when your BMW needs a service and offers an easy way to arrange a service appointment with your BMW Service Partner; just one more reason to enjoy the pleasure of driving.



The availability of the services shown and described may vary on a market-specific basis. Your local BMW partner will be happy to advise you on the full range of products and services from BMW Service.

### BMW WARRANTY EXTENSION.





# YOUR RELIABLE COMPANION ON EVERY JOURNEY: BMW SERVICE WITH PROACTIVE CARE.

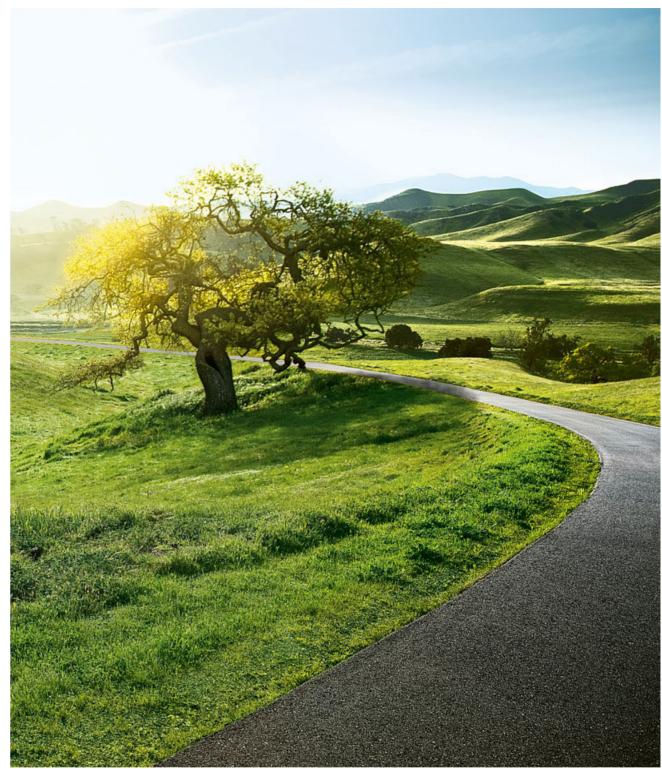
- AUTOMATIC DATA AND SENSOR-BASED EARLY DETECTION OF VEHICLE CONDITIONS.
- EASY IMMEDIATE HELP FROM BMW EXPERTS.
- PROBLEM SOLVING VIA REMOTE MAINTENANCE.
- FAST APPOINTMENT SCHEDULING.
- INDIVIDUAL, NEEDS-BASED SERVICE OFFERS.

BMW Service offers you maximum safety and carefree driving pleasure at all times. Proactive Care ensures that you have an intelligent companion on board that thinks ahead and detects vehicle conditions at an early stage. So that you can concentrate on the most important thing in your BMW at all times: the joy of driving.

The data- and sensor-based real-time Proactive Care service automatically detects imminent service, maintenance or repair requirements for your vehicle and proactively contacts you with a phone call from a BMW expert. Alternatively you are informed via the My BMW App, InCar message or e-mail and receive competent support immediately. In some cases, the problem can be solved easily by remote maintenance saving you the trip to the workshop. If the situation requires it, we will send the mobile BMW Roadside Assistance or arrange an appointment with your authorised BMW Service workshop. A further advantage: as the workshop already knows your requirements thanks to real-time data analysis, service appointments are even quicker and easier. Whatever happens: the innovative real-time service allows us to always be at your side.

Proactive Care is part of an active BMW ConnectedDrive contract and is free of charge.

# SUSTAINABILITY.



The BMW Group has been finishing at the top end of independent ratings and rankings that assess sustainability for a long time. These successes and increasing challenges in protecting the world we live in encourage us to embed sustainability as a key aspect in our corporate strategy. The development of efficient vehicle concepts, the establishment of eco-friendly production processes and the implementation of sustainable processes at our suppliers is part of our philosophy. Efficiency-enhancing technologies such as BMW EfficientDynamics and consistent electrification have enabled us to cut the  $CO_2$  emissions of our fleet of vehicles in Europe by 50 %

between 1995 and 2020. In addition, between 2006 and 2020 we have reduced the consumption of water by 31% and the consumption of energy in production by 38%. Our plants worldwide use green electricity only. Since 2021 our plants have even been producing completely carbon neutrally. And, of course, each of our vehicles is designed for easy or economical recycling after its long-running life. Please contact your BMW partner on all matters regarding your end-of-life vehicle. For more information on this issue please visit our website.



# NOTE Or doodles.

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Of course, each vehicle is designed for economical recycling after its long-running life. You can find more information regarding your end-of-life vehicle on our website.

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